

# GHABRI JALEL

## SENIOR SOFTWARE ENGINEER

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### PROFESSIONAL SUMMARY

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Results-driven Senior Software Engineer with 12+ years of experience architecting and implementing robust web applications and payment solutions. Specialized in full-stack development with deep expertise in PHP frameworks (Laravel, Symfony), JavaScript frameworks (Vue.js, React), and e-commerce payment integrations across platforms including Magento, WooCommerce, and PrestaShop. Proven track record in payment gateway architecture, CI/CD pipeline automation, Scrum leadership, and delivering scalable, high-performance solutions for European and Australian fintech companies. Strong problem-solver with meticulous attention to detail and a passion for clean, maintainable code.

### PROFESSIONAL EXPERIENCE

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#### Senior Software Engineer

*Paydock – Remote, Porto, Portugal 2025 – 2026*

- Architected and developed the Magento payment module for Paydock's payment orchestration platform, enabling seamless multi-gateway integration for enterprise merchants
- Implemented and maintained CI/CD pipelines for automated testing, code quality checks, and streamlined deployment workflows
- Served as Scrum Master, facilitating sprint planning, daily standups, and retrospectives for a distributed development team
- Designed and implemented a unified Docker development environment, standardizing local setups across the engineering team and reducing onboarding time
- Collaborated with cross-functional teams to integrate multiple payment providers and fraud detection services into the orchestration layer
- Contributed to payment routing logic and checkout flow optimizations, improving transaction success rates

#### Senior Software Engineer

*Payplug – Porto, Portugal 2022 – 2025*

- Architected and implemented payment gateway solutions for multiple e-commerce platforms (WooCommerce, PrestaShop, Magento), increasing merchant adoption by 30%
- Led the backend redesign of the payment plugin using Vue.js and atomic design principles, resulting in 40% improved performance
- Developed and integrated multiple payment methods for e-commerce CMSs, enhancing transaction flexibility for users
- Established automated CI/CD pipelines using GitLab and GitHub Actions, reducing deployment time by 60% and improving release reliability
- Collaborated with cross-functional teams to optimize payment flows and enhance security protocols

#### Senior Web Developer

*Tanitweb – Tunis, Tunisia 2021 – 2022*

- Developed lightweight, SEO-optimized WordPress themes from scratch, improving client site performance scores by 25%
- Created a custom WordPress plugin for synchronizing and updating content across multiple databases, streamlining content management workflows
- Implemented CI/CD pipelines for staging and production deployments using WP Engine and Bitbucket, reducing deployment errors by 40%
- Conducted code reviews and mentored junior developers, establishing coding standards and best practices

## Team Lead & Full-Stack Developer

*Strategie Web – Tunis, Tunisia 2019 – 2021*

- Led a team of 6 developers, managing project timelines and deliverables for multiple client projects
- Developed and maintained complex Drupal-based websites for enterprise clients, meeting all project milestones on schedule
- Introduced agile methodologies to the development process, increasing team productivity by 35%
- Conducted technical interviews and onboarding for new team members

## Full-Stack Developer

*Blue Pen Lab – Tunis, Tunisia 2017 – 2019*

- Designed and built a car rental and insurance application using Laravel for backend APIs and Ionic for iPad interface
- Developed a sports facilities management system using Laravel for both backend and frontend components
- Implemented responsive designs and optimized application performance across different devices
- Created comprehensive API documentation and testing frameworks

## Backend Developer

*Cazus – Tunis, Tunisia 2014 – 2017*

- Architected and developed e-commerce platforms using Symfony, including a multi-vendor marketplace solution
- Built a customizable dashboard for inventory management that reduced stock discrepancies by 45%
- Developed and maintained a travel and hotel booking system using Laravel (backend) and WordPress (frontend)
- Created a custom CRM solution and invoicing system that streamlined client operations and financial reporting
- Optimized database queries and implemented caching strategies, improving application response times by 30%

## Web Developer

*CDCP – Tunis, Tunisia 2014 – 2015*

- Designed and developed a learning management system using Symfony and WordPress
- Implemented user authentication, course management, and progress tracking features
- Created custom reporting tools for administrators to monitor student engagement and performance

## NOTABLE PROJECTS

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### WP Webhook Automator

*WordPress Plugin – Published on WordPress.org*

- Built a comprehensive webhook automation plugin with 16+ event triggers, conditional logic, HMAC signature verification, and auto-retry mechanisms
- Features flexible JSON/form-encoded payloads with 50+ merge tags, delivery logging, and a REST API for extensibility
- Freemium model with Pro tier for unlimited webhooks, extended logging, and scheduled triggers

### StoreGenie AI

*WooCommerce AI Plugin – Vue.js Admin UI*

- Developing an AI-powered WooCommerce store management plugin with order management, customer communication, and store analytics
- Built with Vue.js admin interface, Vite build tooling, and Freemius integration for free/pro tier distribution

### Laravel AI Integration Package

*Open-Source Laravel Package – Multi-Provider AI Abstraction*

- Created a clean abstraction layer over OpenAI, Anthropic Claude, and Google Gemini with built-in rate limiting, token counting, and cost tracking

- Includes prompt templating system, streaming support, request/response logging, and async job processing

## Dev Tools Online

*dev-tools.online – Laravel, Alpine.js, Tailwind CSS*

- Built and maintain a collection of 24 free browser-based developer utilities including JSON/CSV/YAML converters, Base64 encoder, UUID generator, and SQL formatter
- Privacy-first approach with all processing done client-side; no data stored on servers

## TECHNICAL SKILLS

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**Programming Languages:** PHP, JavaScript (ES6+), HTML5, CSS3, SQL

**Back-End Frameworks:** Laravel, Symfony

**Front-End Technologies:** Vue.js, React.js, Ionic

**E-Commerce & Payments:** Magento, PrestaShop, WooCommerce, Payment Gateway Integration, Payment Orchestration

**CMS:** WordPress, Drupal

**DevOps & Tools:** Docker, CI/CD, GitLab CI, GitHub Actions, Bitbucket Pipelines

**Databases:** MySQL, PostgreSQL

**Architecture & Methods:** RESTful APIs, MVC, Atomic Design, Agile/Scrum, Test-Driven Development

## EDUCATION

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### Bachelor of Technology

*Higher Institute of Computer Science | 2011 – 2014*

## INTERESTS

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Photography, Video Games, Web Technology Trends, Open-Source Development